

MINI-MBA BOOTCAMP

AGENDA TOPICS

Economic Thinking

- Globalization
- Opportunity Cost
- Supply and Demand
- Inflation and Recession
- Pricing and Negotiation
- Economic Systems
- Market Intervention
- Fiscal Policy
- Monetary Policy
- The Business Cycle

Financial Analysis

- Balance Sheets
- Income Statements
- Profitability Ratios
- Liquidity Ratios
- Debt Ratios
- Debt vs. Equity
- Risk vs. Return Analysis
- Leverage Principle
- Cost of Capital Analysis

Accounting Acumen

- Financial vs. Managerial
- Time Value of Money
- Net Present Value
- Incentive Point Analysis
- Cost Allocation
- Direct and Indirect Costs
- Contribution Margins
- Internal Rate of Return
- Break Even Analysis
- Payback Period

Strategic Decision Making

- Vision, Mission
- Measurement Standards
- External Environment
- Planning Organizations
- Product Life Cycles
- Growth vs. Market Share
- Role of Leadership
- Strategy Case Studies

LEARN MORE and ENROLL

www.bottomlineNYC.com/bootcamp