

MINI-MBA BOOTCAMP

Learning to Think in the Language of Business

In today's economy, it's not enough to just know **HOW** to do a job. Managers, leaders, and employees have to know **WHY** decisions are made.

MINI-MBA BOOTCAMP

April 18-20, 2016

New York City

Anchored in the concepts of the [Bottom Line Mini-MBA](#), the Mini-MBA Bootcamp teaches participants to apply those tools most important to the business leaders of tomorrow.

Take the time with colleagues across industries to better understand your organization's approach to business: **WHY** do leaders make certain decisions and **HOW** do we make better decisions in our own roles? The answers will help you lead your organization into a future where change, creativity, and thought will set successful companies apart.

“ I've been with our company 20 years and this is the first time I've ever walked away from a class feeling so invigorated. ”

LEARN MORE and ENROLL
www.bottomlineNYC.com/bootcamp

BL  Bottom Line
Training & Consulting

MINI-MBA BOOTCAMP

Economic Thinking

WHY does the global economy exist and **HOW** does my organization fit in?

Financial Analysis

WHY does financial analysis contribute to **HOW** decisions are made?

Accounting Acumen

WHY are decisions based on profits and **HOW** do I learn that language?

Strategic Decision Making

WHY do leaders make certain business decisions and **HOW** do they make them?

WHO SHOULD ATTEND?

- Current and future managers who need to better understand the language of business
- High potential employees with responsibility for running an effective, profitable organization
- Open to all industries and organization sizes
- All experience levels welcome

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